CLAIMS

1. (Original) A method of producing an image display unit, comprising: an element formation step of forming, on a wafer, a display element layer composed of display elements arrayed on a specific cycle and provided with a magnetic film, and separating the display element layer into the individual display elements with magnetic film portions individually separated from the magnetic film while keeping the array of the display elements;

a selective magnetization step of selecting, of all of the display elements, those located discretely at specific intervals of a value equivalent to an integer-fold of the specific cycle, and magnetizing the magnetic film portions provided on the selected display elements in such a manner that the magnetic film portions provided on the selected display units are magnetically distinguishable from the magnetic film portions provided on the non-selected display elements; and

a mounting step of magnetically attracting the selected display elements while keeping the specific intervals thereof, and transferring the selected display elements onto a mounting board.

- 2. (Original) A method of producing an image display unit according to claim 1, further comprising the step of repeating said selective magnetization step and said mounting step, to array all of the display elements at the specific intervals on the mounting board.
- 3. (Original) A method of producing an image display unit according to claim 1, wherein said selective magnetization step comprises the step of magnetizing the magnetic film portions on all of the display elements in one direction, and remagnetizing the magnetic film portions on the selected display elements in the opposed direction.
- 4. (Original) A method of producing an image display unit according to claim 1, wherein said mounting step comprises the step of magnetically attracting only the selected display elements by using an electric magnet.
- 5. (Original) A method of producing an image display unit according to claim 1, wherein said element formation step comprises the step of forming, on the wafer, the

display elements which are composed of light emitting diodes located on the front surface sides taken as light emitting sides, and forming the magnetic film on the back surface sides of the display elements.

- 6. (Original) A method of producing an image display unit according to claim 5, wherein said element formation step further comprises the step of forming a magnetic film even on portions, not obstructing light emission, of the front surfaces of the light emitting diodes, and magnetically connecting magnetic film portions individually separated from the magnetic film formed on the front surface sides of the light emitting diodes to the magnetic film portions formed on the back surface sides of the display elements.
- 7. (Original) A method of producing an image display unit according to claim 1, wherein said mounting step further comprises the step of eliminating, after arraying the display elements on the mounting board, the magnetization of the magnetic film portions on the display elements.